

Over 600 companies in Germany and Austria present themselves as being particularly family-friendly. *Freundin* and *kununu* have awarded the “Most Family-friendly Employers” award for the sixth time, with Austrian enterprises being awarded for the second time as well: Flottweg is among the top 15 in the industry.

In 2021, Flottweg ranked among the top 15 most family-friendly companies in Germany in its industry. This year, the magazine *Freundin* and the employer rating website *kununu* also evaluated employers’ balance between family, life, and work, as well as feel-good factors and equal career opportunities.

“The balance between family and profession is nowadays a deciding factor for many employees when choosing their employer. With their award, Freundin provides their readers with information for navigating today’s labor market, while also promoting the family-friendly policies of enterprises that receive this award with extensive coverage in the magazine and online”, says Freundin Chief Editor Anke Helle. Chief Editor Mateja Mögel adds: “Especially in a year like this, it is important for employees to know the value of being family-friendly, which allows them to keep going even in crisis situations. For the companies, this award demonstrates the great appreciation of their employees and represents a way to hear what these employees have to say.”

Yenia Zaba, Director of Global Communications & Brands at *kununu* explains: *“Therefore, it is important that family-friendliness means more than a home office and flexible working hours. Family-friendliness has many layers. It shows when companies create individual solutions to live up to the requirements of their employees, for example by responding to the difficult situation of single parents, or by supporting employees caring for relatives.”*

Overall this year, more than two million ratings of 175,000 companies in Germany and Austria have been incorporated into the study on which the ranking are based. Every single company with at least one rating from January 1, 2021 and a minimum of 50 ratings on *kununu.com* had a chance of being in the ranking. Current and former employers of every sector were rated based on their work atmosphere, work-life-balance, wages, equality, and family-friendly offers like flexible working hours, the possibility of working from home, childcare, and a company pension plan. Other assessment criteria included superior behavior, career/personal development, and wages/pension contributions. Media companies that are part of the Burda concern were barred from participating (e.g. *Freundin*, *kununu*, XING).

The *Freundin* magazine is a trusted adviser for almost two million magazine readers and more than four million unique users. *Freundin* is very interested in jobs, careers, and compensation in the current climate. This magazine positions itself as a trusted adviser for modern women searching for a job and everyday work. *kununu*, a subsidiary of NEW WORK SE, is Europe’s leading platform for employer ratings and workplace insight.