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Digital Girl Power at Flottweg

The annual Girls Day took place throughout Germany on 22 April. After this campaign day failed last year due to the coronavirus pandemic, companies across Germany began offering their services digitally. This is also the case with Flottweg. Girls Day 2021 took place for the first time in the form of an online meeting.

The coronavirus pandemic has made classroom events virtually impossible for more than a year now. Be it festivals, trade fairs or concerts. Company visits and tours are also affected. This year's Girls Day took place at Flottweg in the form of an online event. The trainers first introduced the company and the training programs. Afterwards, we went on a virtual tour of the training workshop. Next, two trainees reported on their experiences. The apprenticeship programs leading to a qualification as an industrial mechanic or a mechatronics technician are particularly in demand among male applicants. For this reason, a young lady, Lisa Boxhammer was present as spokesperson for the two trainees and described her experiences as a future industrial mechanic.

To enable the young ladies to demonstrate their manual dexterity this year, the participants were sent small ventilator sets in advance of the event, which they then assembled piece by piece under the guidance of the instructors. The training manager, Daniel Wimmer, was pleased that the event was a success: "All in all, I think it was a really good event. The feedback was very positive. Nevertheless, we are already looking forward to the coming years in which Girls Day can once again take place as a classroom event."

Picture legend: On behalf of Lisa Boxhammer, Vanessa Grinzinger explains the structure of the fan to the interested audience.

Image: Nils Engelke

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